



life lines

SPRING 2022 EDITION

TryLife
CENTER

**CELEBRATING 25
YEARS OF HELPING
FAMILIES SUCCEED!**

DIRECTOR'S CORNER

*Amber Blair, MSW, LSW, MT-BC
Executive Director*

Dear Friends of TryLife Center:

In December 2021, I began serving as the new Executive Director. Just to give you a little bit of background, I am a licensed social worker, board certified music therapist, and trained mediator with experience in both nonprofit management and direct practice with diverse populations. I am a Christian who believes in the sanctity of human life, and I feel called to serve women, children, and families.

I spent the past few months learning about how TryLife Center operates and determining how to best position the Center for sustainable growth. I'd like to share a few things about the Center that have impressed me the most.

TryLife Center is an incredibly positive and loving environment. There are endless examples of this, but I'll outline two recent ones. A client stopped over unexpectedly in the immediate aftermath of a personal crisis because TryLife Center is her "safe place." We stepped in to care for her children while helping her process the situation. Another client told me that she comes in every week not only to learn and shop, but to have positive adult interaction with our staff and volunteers when she feels overwhelmed by being a stay-at-home mom. Her appointment at TryLife Center is something that she looks forward to every week.

TryLife Center is blessed to have uniquely talented staff who go above and beyond, not only for our clients, but also in support of one another. The dedication of our faithful volunteers who show up every week to support us and our clients is truly inspirational. The commitment of the Board members to our mission is commendable, and I am grateful for their encouragement and wise council. I also want to thank Vera Marelli for her kindness during the transition in leadership and her dedication to TryLife Center for the past 10 years.

The impact the Center has in this community is tremendous, and we are looking forward to the future. God is opening doors, and exciting things are happening this year! We are opening a new satellite office, cultivating community partnerships, developing new ways to interact with our supporters, and expanding our client support services. Learn more in this newsletter and in updates to come throughout the year.

All of us at TryLife Center are grateful for, and encouraged by, the support you provide. We could not fulfill our mission without you. I humbly invite you to continue praying for us and our clients, volunteering with us, and supporting us through financial gifts as God enables you. We know the months to come will be full of both blessings and obstacles for the pro-life community. There is no better time than the present to support your local pregnancy help center.

His for Life,



Amber Blair, MSW, LSW, MT-BC

we're opening a
SATELLITE LOCATION!



We are opening a satellite office in New Kensington this summer! Thanks to a generous grant from the Pittsburgh Foundation, we were able to lease a classroom at the Salvation Army's new campus. We will use this space to provide education, peer counseling, and material assistance for our clients. Our mobile medical unit will also be there several times a month. We are hoping to move in by the end of May and cannot wait to share updates once we open!

HOW WE'RE NAVIGATING THIS TECHNOLOGICAL WORLD

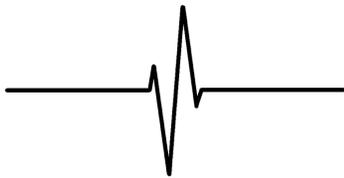
SOME WEBSITE CHANGES

In 2021, we retained Choose Life Marketing to redesign our website and help us expand our web presence with the goal of reaching more abortion minded women. The new website (www.trylife.center) is split into two sides, one for clients and one for supporters. You will notice that the client side of the website has information about abortion. This is intentional, but rest assured that we never refer for abortion. The supporter side of our website is located by clicking the "How to Help" button. Once there you will find information about our fundraisers and events, volunteering, how to donate, and more!

E-NEWSLETTER LAUNCH

Did you know that every time we print and mail our newsletter, it costs TryLife Center between \$1,000-\$1,500? Our annual cost for mailings on average is about \$5000. In an effort to direct more funds to our clients and their needs, we are launching an E-Newsletter this summer. Emailing our newsletter will cost us approximately \$550 a year, saving us thousands of dollars! Please mail back the enclosed card to update us with your preferred email address, and we will add you to our secure email list. As always, TryLife Center respects your right to privacy and will never share or sell your information.

UPCOMING FUNDRAISERS & EVENTS



SEVEN WEEKS

— COFFEE —

We recently partnered with Seven Weeks Coffee, a pro-life coffee roaster that works to support pregnancy centers. When you buy delicious, ethically sourced coffee through our direct referral link, 10% of your purchase is donated back to TryLife Center!

To get yours today, visit

<https://sevenweekscoffee.com/?ref=TryLife>
or scan the code below.



WALKING FOR BABIES

MAY 21, 2022



Our 7th annual Walking for Babies event is on May 21st, 9am - 12pm at Northmoreland Park! You can walk in person or virtually. To register, donate, or learn more, visit event.fundeasy.com/22916 or give us a call. You can also register in person on May 21st! We are still looking for corporate sponsors.

25th ANNIVERSARY GALA

2022 marks 25 years of helping families succeed. We are extremely excited to announce that we will be hosting an in-person event this fall! Stay tuned for more information and an invitation!

LET'S CONNECT.



@trylifecenter



TryLife Center



@trylifecenter



<https://linktr.ee/trylifecenter>
or scan the code below!



TryLife
CENTER

1155 Wildlife Lodge Road
Lower Burrell, PA 15068

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Information Enclosed

TryLife Center respects your right to privacy. We will not share or sell our donor or mailing list. If you wish to have your name and address removed from our donor or mailing list, please call us at 724-339-9399 x105.

WE NEED VOLUNTEERS!

TryLife Center needs volunteers in all departments! Client assistants, donations, administration, maintenance, and more. Go to our website to apply, or call Maddie at 724-339-9399 x100 for more information.

BOARD OF DIRECTORS

Cynthia Sakala, President
Michael Kornis, Vice President
Joseph Schmidt, Treasurer
Patricia Ziringer, Secretary
Rebecca Moyes
Quandra Nickols
Samuel Robb

BOARD NEWS

We wholeheartedly thank Tom Thimons for his service and dedication to TryLife Center as a member and then President of our Board of Directors. Tom's most recent term on our Board ended last December.

Congratulations to Cindy Sakala, our new Board President, and Joe Schmidt, the new Treasurer!

We'd also like to introduce our newest Board member, Samuel Robb. Sam is a devoted husband and father of three teenagers. He works as a software developer and teaches Sunday School at Harvest Baptist Church in Natrona Heights. When he has spare time he likes to do urban exploration, photography, and a little bit of writing. Welcome to TryLife Center, Sam!



PANO

